

CAREER READY

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TIPS FOR PRESENTERS

Thank you for sharing your professional insight with students! Your knowledge and willingness to share are highly appreciated. Below are some tips to help make your time as fun—and informative!—as possible.

- ✓ **Do** let us know ahead of time if you'll need equipment, such as a projector.
- ✓ **Do** bring hands-on or visual aids. We'd love to see a photo of you at work or to see something you've created or use daily.
- ✓ **Do** feel free to provide handouts or giveaways to help students remember your main points.
- ✓ **Do** ask students about their career interests so you can tailor your presentation.
- ✓ **Do** tell anecdotes about your life.
 - Where did you grow up? What did you want to be when you were younger?
 - Where did you go to college? What was something funny or inspiring that happened during your education? How did your education prepare you for your career?
 - What's the coolest thing that ever happened to you at work?
- ✓ **Do** come prepared for questions. Sometimes students ask very personal questions!
- ✓ **Do** encourage participation. Ask for answers to questions such as:
 - How many of you think that [xyz] is true?
 - What do you think I use [xyz] for?
 - How many of you own a [xyz]? How do you think it is made?
 - Describe a problem at work. Ask students how they would fix it. Then describe what you do in that situation.
- ✓ **Do** tell students what they can do now to prepare for a career in your industry.
- ✓ **Make** sure to include "soft skills" such communication or teamwork.
- ✓ **Don't** use industry jargon or acronyms.
- ✓ **Don't** tell us only about your specific job. Let students know what other careers are available in your organization or in your industry.

College Planning



Career Success

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